



April 4, 2018

2018 Q1 Newsletter

Section Officers

President

Rick Everett

rdeverett79@yahoo.com

503-702-2985

Vice President

Dana Skillman

djsinger2000@yahoo.com

512-814-8508

Secretary

Frank Irwin

frank.irwin@gmail.com

Treasurer

Tena Pinion

tena.morphispinion@austinisd.org

Board of Director

Arno Pitzen ex officio

arno.pitzen@heraeus.com

Membership Coordinator

Craig Cunningham

craiggunninghamrr@gmail.com

Webmaster/Communication

Ginny Pitzen

ginnypitzen@yahoo.com

Message from the President

When researching a subject for the 1st quarter newsletter 2018 I came across an article written by no other than the owner of Stacey Group a local real-estate broker here in Sun City. Don writes that he had read an article by *Head of Daimler Benz*, regarding the future of automobiles.

These comments should be close to our hearts as we all own at least one of these fine automobiles. He starts off (Mercedes CEO) by saying that their competitors are no longer other car companies but Tesla, Google, Amazon, and Apple, etc. Software will disrupt most traditional industries in the next 5-10 years.

As most of us know and why we choose Mercedes Benz is that they more often than not lead the way in automobile technologies. You only have to look as far as the new 48 volt system in the new inline 6 as outlined in the Star this last issue. And do not forget the crash avoidance systems, lane awareness, 360 degree cameras and the list goes on. But I think what is trying to be said here is more about the driver-less automobiles being developed by the afore mentioned companies. The driver-less cars are moving ahead at break neck speed, when this happens so do mistakes and accidents, as witnessed in Phoenix AZ this past month. A homeless person stepped out in front of one of these cars and was killed, immediately everyone wanted to blame the technology or the driver monitoring the car. But as the dash camera recorded this accident all took place in 1.5 seconds, I don't know about you but I may not have been able to avoid some contact with a conventional automobile.

I can say this, whatever the future looks like in 5 to 10 years *Mercedes Benz* will continue to lead the way in Style, Design, and Technology.

Till next time, Rick Everett



Mercedes Benz Club of America

The Lone Star

<https://lonestar.mbca.org/>



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January Event

Drive to Taylor, Hare & Granger, TX





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February Event

Sweetheart Lunch

Culinary Room, Lockhart, TX





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March Event

K1 Speed

INDOOR GO KART RACING AUSTIN





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New Members - First Quarter

Shan Abeywickrama
Emmanuel Adun
Carlo Alvarez
Don Balsamo
Robert Bodisch, Sr
Amy Corbin
Michael Garza
Tony Goulart
Billy Martin
Ray Messinger
Rodney Patches
Kathryn Perkins
Oliver Street
Don Vallee
Mehrad Yasrebi

Loyal Renewing Members – First Quarter

Fred Bamfo
Tom Berta
Kenneth Blake
Ron Buettner
Thomas Chavez
RonDen Hoed
Mariano Diaz-Miranda
William Dickson
Jim Durbin
Ronald Edelstein
David Frankie
Paul Frantz
Aaron Goldstein
Bonnie Graham
Kerry Grimes
Kenneth Gutshall
Alan Hampton



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Loyal Renewing Members – First Quarter

(continued)

Angela Henderson

Gregorio Hopkins

Joe Iannello

Christie James

Don Larson

Carla Mapes

Randy McKean

Sam Payne

John Potter

Kip Richmond

Darla Rule

Dan Salter

Larry Smith

Sharon Smith

Chuck Smith

Gary Thompson

Sergije Urukalo

George Vrba

Barry Wolff

Claire Wunderlin

Upcoming Events

May 15-21, Starfest 2018

Birmingham, Alabama

For more information, click below

<https://starfest2018.mbca.org/>

June – Sho and Shine, Horseshoe Bay, Texas

July - Patio Boat, Lake Travis

August - Run to the Coast

September - Waco Silos, Tech Museum, Dr. Pepper Museum

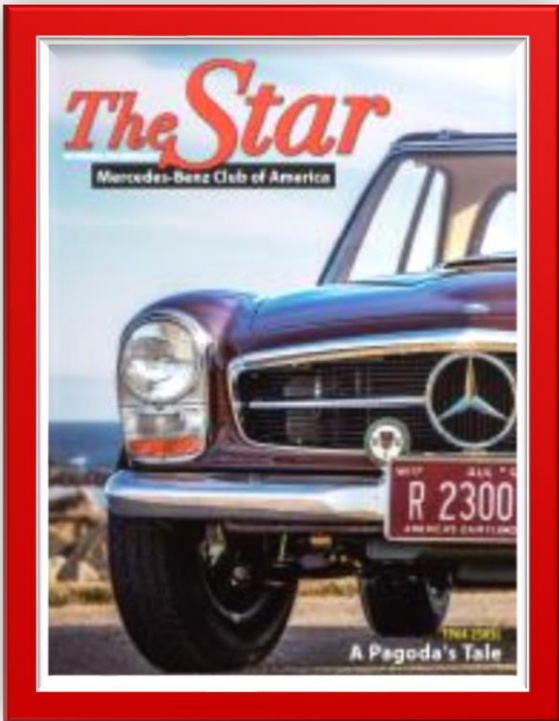


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MEMBER BENEFITS

THE STAR MAGAZINE



Your membership to the Mercedes Benz Club of America includes a subscription to our bi-monthly magazine, The Star. Each issue is packed with in-depth information, including the latest news and vehicle previews from Mercedes Benz USA; details about local, regional and national Club events; plus articles on restorations, new-car reviews, road tests, exotic road trips and so much more. This four-color, 120-page read is delivered directly to you every other month and advertising in The Star's classified section is free to Members.

In 2012, The Star was awarded 14 "best of" medals from the International Automotive Hall of Fame for excellence in writing, design, production, graphics and photography.

Club members have exclusive rights to read The Star online and gain access to hundreds of historically-valued back issues at any time.

If you are a member, **Login** to take advantage of this offer! If you are not a member and would like to cash in on the savings, **Join Today!**

To join today, go to:

<https://www.mbca.org/join-today>

To renew your membership, login to [mbca.org](https://www.mbca.org)

<https://www.mbca.org/user/renew>



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LOYALTY REWARDS

Loyalty Rewards Program (U.S.) Your membership with the Mercedes Benz Club of America (MBCA) comes with special privileges, like saving \$500 off the purchase or lease price of a new Mercedes Benz. To qualify, you must be a current Member of MBCA and have at least one year of uninterrupted membership with the Club, prior to your New car lease or purchase. Offer excludes Sprinter Vans, Smart, SLS AMG Coupes and SLS AMG Roadsters. Discount CAN be combined with other MBUSA incentive programs; including Guest Appreciation Certificates, European Delivery, seasonal event discounts and other (select) Dealer offers. Please check with your Dealer in advance to confirm which offers may be combined with your \$500 Loyalty Reward discount. If you are a current U.S. Member of the MBCA and have been a Member for **at** least 12 consecutive months prior to purchasing or leasing a NEW Mercedes Benz vehicle, you are considered a "Member in Good Standing" and automatically qualify for a \$500 price discount.

Need a Name Tag?

Contact the National Office at 800.637.2360